



ABOUT THE OASIS PROJECT

The Oasis Project is an innovative performing arts program designed to build sustaining relationships between creative artists and the Arizona-Sonora Desert Museum. Created by Lotos Nile, a music marketing company in Nashville, TN, and made possible by a grant from the Bert W. Martin Foundation, these programs are hosted in the Museum's intimate Warden Oasis Theater to connect the community to the Museum's conservation mission in new ways.

The Oasis Project is excited to present our 2014 spring concerts to benefit the Desert Museum.

Jessi Colter Concert at the Desert Night Life Event | Saturday, March 8th - 6:30 PM

A Phoenix native, Jessi Colter is best known for her work with her husband, Waylon Jennings, and her 1975 self-penned hit, "I'm not Lisa." She remains one of country music's singular talents, a singer, songwriter and entertainer whose influence continues to echo across musical genres. In conjunction with the concert, the Museum will be open from 5:00 - 10:00 PM for Desert Night Life, a special night event featuring astronomy and nocturnal animal programs for the entire family.

Sunday Matinee with John Oates | Sunday, March 9th - 4:30 PM

John Oates has been celebrated as a pop music icon and an American Songwriters Hall of Fame inductee. It was recently announced that Oates will be inducted into the Rock and Roll Hall of Fame this year! Oates is usually found touring with his solo show or his Hall & Oates band mate Daryl Hall. Oates is currently celebrating his latest solo effort, *A Good Road to Follow*, a collection of original songs that show him returning to his songwriter roots.

BENEFITS FOR SUPPORT

Sponsorship packages are available to help offset production costs and support the vital needs of the Desert Museum. Sponsorships offer a variety of benefits from co-marketing campaigns, advertisements or dedications in the program booklets for the shows, links to your company's website from the Oasis Project's website, logo inclusion on concert tickets and signage at the event, among other benefits.

For sponsorship inquiries beyond program advertising, please contact the Oasis Project at (520) 989-0901 or online at oasisproject@desertmuseum.org.



Please indicate your preferred advertisement size from the following choices:



Advertising is currently available for two (2) upcoming concert programs:

- Country music legend, Jessi Colter | **March 8, 2014 at 6:30 p.m.**
- Rock & Roll Hall-Of-Fame Inductee, John Oates | **March 9, 2014 at 4:30 p.m.**

Deadline to reserve advertising space: **Monday, February 24**

Deadline to submit artwork: **Wednesday, February 26***

*** The Oasis Project design team can create your program ad for an additional \$20 fee!**
(purchaser must provide high-resolution logo, desired copy, required images, etc.)

Ad Size	Single Program	Both Programs
Full page	\$1,000	\$1,500 <i>(SAVE \$500)</i>
1/2 Page	\$500	\$750 <i>(SAVE \$250)</i>
1/4 Page	\$250	\$400 <i>(SAVE \$100)</i>
1/8 Page	\$100	\$150 <i>(SAVE \$50)</i>



You can fill out the attached form and submit by mail, or email the attached form to The Oasis Project team at osisproject@desertmuseum.org. If submitting advertising requests via email, additional payment options are available.

Please submit all design assets and/or graphics via email to amanda@lotosnile.com.

Checks may be payable to **Arizona-Sonora Desert Museum** and sent with this form to:

Attn: The Oasis Project
Lotos Nile
P.O. Box 90245
Nashville, TN 38209

Please print your contact information:

Business/Organization Name _____

Contact Name _____ Contact Title _____

Business Address _____ City/State/Zip _____

Phone (_____) _____ - _____ Fax (_____) _____ - _____

E-mail _____

Check one: Full Page Ad 1/2 Page Ad 1/4 Page Ad 1/8 Page Ad

Check one: Single Program, March 8 Single Program, March 9 Both Programs

Amount enclosed: \$ _____

Signature _____ Date _____

** All sponsorship and advertising fees collected by the Oasis Project are considered tax-deductible donations.*